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For Immediate Release

Sedona Corporation and Haydrian International form International Partnership

*The latest addition to Haydrian's suite of premiere solutions: Customer Relationship Management,
powered by the Sedona Corporation*

King of Prussia, PA – March 8th, 2007: SEDONA® Corporation (OTCBB: SDNA) (www.sedonacorp.com), a leading provider of Customer and Member Relationship Management (CRM/MRM) solutions for small and mid-size financial services organizations, today announced that the Company has signed a partnership agreement with Haydrian Corporation (www.haydrian.com).

Haydrian, based in Bellevue, Washington, and with locations across the globe, is an emerging worldwide leader in the development and implementation of risk management in the global financial industry. Haydrian offers a state-of-the-art detection, prevention and risk management platform, which alerts financial institutions to unusual activity which may be the result of drug trafficking, arms transaction, terrorist transactions and other forms of financial crime.

SEDONA and Haydrian will create a co-branded version of SEDONA's CRM/MRM application, Intarsia®. Haydrian will localize, market, install and support Intarsia in the developing countries of the world. Haydrian will also offer Intarsia integrated with Haydrian's anti-money laundering solution, XM3.

Haydrian President and CEO John Parkey, commented, "Haydrian is very pleased to have the opportunity to offer Intarsia to local and regional financial institutions in the developing countries of the world. Intarsia will allow these financial institutions to enjoy further business success."

SEDONA President and CEO Marco Emrich, noted, "In today's world, a financial institution's best weapon against money laundering, terrorism, and drug trafficking is information, and the application of such information. The integration of Intarsia with Haydrian's anti-money laundering technology will

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Sedona and Haydrian form International Partnership provide financial institutions with a cutting-edge weapon against those potential abuses.” Mr. Emrich concluded, “With the growing demand for such solutions in the international markets, the partnership with Haydrian represents a significant step in SEDONA’s increasing market penetration of its CRM technology.”

About Sedona Corporation

First Security SEDONA® Corporation (OTCBB: SDNA) provides multi-vertical Customer/Member Relationship Management (CRM/MRM) solutions and services specifically tailored to the small to mid-size financial services market. SEDONA’s CRM/MRM solution, Intarsia®, is designed and priced to support and meet the needs of the multiple lines of business of small-to-midsize banks and credit unions. Intarsia provides the entire financial services institution with a complete and accurate view of their customers’ and prospects’ relationships and interactions. By utilizing SEDONA’s CRM/MRM solution and services, SEDONA’s clients effectively identify, acquire, foster, and retain loyal, profitable customers. For additional information, visit the SEDONA web site at www.sedonacorp.com.

About Haydrian

Haydrian Corporation provides risk management solutions for financial institutions around the world. Our solutions include an AML detection and monitoring system, Customer Relationship Management, a Basel II Operational Management, Internet Security, Consumer Credit Scoring, Private and Investment Banking Core System and Islamic Core Banking System. Haydrian is led by a team of experienced senior executives with a successful track record in international banking, compliance monitoring, consulting, financial services, credit analysis and risk management. In addition to corporate offices in the United States Haydrian has offices located in Mexico, Panama, Colombia, Brazil, Spain, MENA (Middle East & North Africa, located in Lebanon), Egypt, UAE, Pakistan & Indonesia.

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